

JAGDA INTERNATIONAL STUDENT POSTER AWARD 2020

Theme **Money**

<https://jagda-gakusei.jp/en/>

The JAGDA International Student Poster Award launched to discover and honor next-generation talents, aims to develop and expand graphic design. Poster designs that combine images and texts as free expression have the force to move people's hearts, enabling visual communication across countries and regions. Our hope is to understand each other and share international issues through posters. We are looking forward to seeing everyone's poster works.

Accepted Works

B1 size poster works (width 728mm, height 1,030mm) produced between July 2019 and July 2020, portrait orientation only.

The work must include the lettered characters of the theme.

(There are no restrictions for the format; whether the theme is used independently, or as a catchphrase/body text, etc.). In addition to independent works, classroom assignments, graduation projects, and works submitted for other awards are also accepted.

Eligibility

Current students as of 1 January 2020, enrolled in high school, technical college, specialized training college, university or graduate school. All nationalities, all ages welcome.

Group applications are not accepted (individuals only).

Number of Application

Unlimited. A series can include up to 3 pieces.

Application Fee

1,000 yen per piece (A series of 2 pieces is 2,000 yen; a series of 3 pieces is 3,000 yen).

Application Procedure

Please carry out steps 1-4 below.

1. Applicant registration

Wednesday 1 April – Friday 31 July 2020

From the JAGDA International Student Poster Award 2020 website (<https://jagda-gakusei.jp/en/>), proceed to the Application Site's entry registration screen and input the applicant's information (*1). Once inputted, an "Applicant Page" will be created. The entry of works and payment of the application fee will be handled from the Applicant Page. The language of the Application Site can be switched between Japanese and English from the menu button at the top right of the screen.

Note: All applicant registration from 2019 has been reset. If you have applied for last year, please register again. If your E-mail application is set to filter messages based on domain, please set the filters to accept messages from "jagda-gakusei.jp."

*1 Name, date of birth, affiliation (school name/department, course of study/grade), contact address (postal code/address/telephone number), login information (ID/password)

2. Registration of information and image data of entry works

Wednesday 1 April – Friday 31 July 2020

Please upload the work information (*2) and poster image data in the Work registration section of the Applicant Page.

●Requirements for uploading images

- Mode is RGB color, and the image size is specified as 728px width, 1,030px height.
- The file size is limited to 1 MB per piece.
- The data format is JPEG (with extension jpg or jpeg).
- The file name must be half-width alphanumeric characters only (blank space not allowed).

*2 Name of work, design concept (within 400 characters in English), element (number of pieces), method of expression, production date

3. Payment of Application Fee

Wednesday 1 April – Monday 3 August 2020

Payment can be made by Bank transfer or Credit card.

●Bank Transfer: In the Payment section of the Applicant Page, select bank transfer as your payment method. An E-mail with receipt number will be sent to you immediately, so please indicate this number when you make bank transfer.

Note: The bank transfer fee should be paid by the applicant. Applications will be accepted up to the payment deadline, but please note that the times for accepting and processing a bank transfer on that day may vary depending on your financial institution.

●Credit Card: Online payment system "Stripe" is used in the Payment section of the Applicant Page. We accept VISA, Mastercard, American Express, JCB, Diners Club, and Discover.

Application fees must be paid by the deadline. Your application is complete once the Secretariat confirms the payment.

4. [Selected applicants only]

Submission of selected actual posters

Wednesday 23 and Thursday 24 September 2020

After online judging (first and second round), selected works will be announced on Monday 7 September 2020. Selected applicants are to send the selected actual posters for third round judging to the JAGDA International Student Poster Award Secretariat. Additionally, please send image data of the works by E-mail.

●Provisions for Submitting Poster Originals (delivery)

- The poster should be produced full size B1. It must be printed material. Print the data as it was applied online (cannot be changed).
- 3-dimensional works, untrimmed works, paneled works, mounted works and framed works are not permitted.
- For each piece of work, attach one label (for a series, one label per each separate piece) with tape at the bottom right on the back side of the work. Use the label sent in the selection notification E-mail from the secretariat.
- To avoid damage during delivery, be sure to wrap the submission carefully.
- Delivery fees shall be paid by the applicant.

●Provisions for Sending of Poster Data (E-mail)

- Mode is CMYK color, 350 dpi resolution, and the image size is specified as 182mm width, 257mm height.
- The data format is JPEG (with extension jpg or jpeg).

The additional details are to be provided in the E-mail notification of selected applicants.

Judging

The first and second round judgments, in which the selected works will be decided, will be conducted using an online screening system. The third round judging will be held by the judging session with the actual posters, and Grand Prix and other awards will be decided. The Juries are as follows.

The first round [JAGDA Student Grand Prix Committee]

Norito Shinmura (Japan) [Chair]

Koji Iyama (Japan)

Koichi Kosugi (Japan)

Takafumi Kusagaya (Japan)

Akiko Sekimoto (Japan)

The second and third round

Taku Satoh (Japan) [Jury president]

Theseus Chan (Singapore)

Chi Mei Chang (Taiwan)

Manabu Mizuno (Japan)

Norio Nakamura (Japan)

Stefan Sagmeister (U.S.A.)

Yuri Uenishi (Japan)

Judging will be conducted with the private information of the applicant's name, school name etc. concealed.

Awards

The following awards shall be given in the judging.

Grand Prix.....1 work (certificate, commemorative item)

Gold.....2 works (certificate, commemorative item)

Silver.....5 works (certificate, commemorative item)

Bronze.....10 works (certificate, commemorative item)

Jury Prize.....7 works (certificate)

Selected.....Approximately 200 works

The Grand Prix and Gold recipients will be invited to the awards ceremony in November 2020 (roundtrip transportation fee and accommodation expenses provided for distant winners). The Grand Prix and Gold prize winning works will be published in the annual book Graphic Design in Japan 2021. All selected works will be exhibited at the National Art Center, Tokyo and published in a catalogue.

Work Shipping Address / Contact Address

JAGDA International Student Poster Award Secretariat

Japan Graphic Designers Association Inc.

Midtown Tower 5F, 9-7-1 Akasaka, Minato-ku, Tokyo 107-6205 Japan

E-mail info@jagda-gakusei.jp

Note: For any questions regarding applications, please be sure to include your name and school name when contacting us at the E-mail address above.

Schedule

Application start	Wednesday 1 April 2020	At the application site, please register the applicant's and work information, upload the poster image data, and complete the application fee payment procedure.
Application deadline	Registration	23:59 JST(UTC+9), Friday 31 July 2020
	Payment	23:59 JST(UTC+9), Monday 3 August 2020
The first and second round judging	August 2020	Online judging
Announcement of selected works	Monday 7 September 2020	Announcement will be provided on the JAGDA International Student Poster Award 2020 website. This information will also be sent to the relevant recipients via E-mail.
Submission of selected actual posters	Wednesday 23 and Thursday 24 September 2020	Selected applicants are to send the selected actual posters and image data of the works to the JAGDA International Student Poster Award Secretariat.
The third round judging	October 2020	The judging by the actual posters
Announcement of winning works	Wednesday 7 October 2020	Announcement will be provided on the JAGDA International Student Poster Award 2020 website. This information will also be sent to the relevant recipients via E-mail.
Exhibition	Wednesday 25 November - Monday 7 December 2020	The National Art Center, Tokyo
Catalogue published	Wednesday 25 November 2020	Publish the award winning and selected works

Important: Submitted works must be the applicant's original works and must not infringe any third party's intellectual property rights. In the event of violation of intellectual property rights, the applicant's work may be disqualified, even after the selecting of works and the awarding of prizes. The copyright of the entry shall be attributed to its creator. The organizer reserves the right to post the selected works and the names, school names, grade or region of the selected applicants on websites, in pamphlets, catalogue, etc., as well as in exhibitions and in official announcements concerning this project and for other publicity purposes. Applicants shall be responsible for all expenses required for the creation and shipping of submitted works. Entries will not be returned, but if applicants request in advance the return of works those will be returned by collect. We will handle all entries with care, but we are not responsible in case of damage, etc. The organizer shall not be responsible for any problems arising from the entry work. All applicant's personal information acquired will be used only in the scope needed for the organizer to execute this project, or for providing for the relevant projects, and will not be distributed to third parties without the consent of the applicant.

Organized by Japan Graphic Designers Association Inc.(JAGDA) Produced by JAGDA Student Grand Prix Committee

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