

JAGDA INTERNATIONAL STUDENT POSTER AWARD 2021

Theme Move

<https://jagda-gakusei.jp/>

“JAGDA International Student Poster Award” was established with the aim to discover and acknowledge outstanding young talents from across the world and to promote the further advancement of graphic design. Posters allow ideas to be freely expressed through the rich mixture of graphics and texts, giving them the instantaneous power to move the viewers' hearts and create visual communications that go beyond nations and regions. Our hope is to create a better understanding of each other and to share international issues through the means of posters. We look forward to your challenges!

Accepted Works

Works must be a poster in B1 size (width 728mm x height 1,030mm, portrait orientation only) produced between July 2020 and July 2021. The work must include the letters “Move” (*the word can be used independently or as a part of a slogan, body copy or any other format). In addition to works produced for this award, school assignments, graduation projects and works submitted to other awards are also accepted.

Eligibility

Applicants must be current students enrolled in high school, technical college, specialized training college, university or graduate school as of 1 January, 2021. Applicants of all nationalities and all ages are welcome to apply. Applications from teams are not accepted (individuals only).

Number of Submissions

The number of submissions per applicant is unlimited. When submitting a series, it should consist of 3 or less posters.

Application Fee

1,000 Japanese Yen per poster (*2,000 Yen for a series comprised of 2 posters and 3,000 Yen for a series comprised of 3 posters).

Application Procedure

Follow the steps 1-4 as explained below.

1. Registration

Saturday, 1 May – Saturday, 31 July, 2021

Visit the JAGDA International Student Poster Award 2021 website (<https://jagda-gakusei.jp/en/>) and proceed to the application page to submit your details (*1).

Once submitted, “MY PAGE” will be created. Submission of work(s) and application fee payment can be completed on MY PAGE. The language setting can be changed at the top right corner of the page.

Note: Applicants' information from the previous years has been deleted. Even if you have registered in the past, you will need to register again. If your e-mail is set to filter messages, please make sure to accept incoming messages from the domain “jagda-gakusei.jp”.

*1 Name, date of birth, school (school name / faculty / department / year), postal address (post code / address / phone number), login information (ID / password)

2. Submission of Description and Digital Data Saturday, 1 May – Saturday, 31 July, 2021

On MY PAGE, fill out the description (*2) and upload the digital data of your poster.

- Requirements for uploading the digital data
 - The color mode must be RGB with dimensions of width 728 pixels x height 1,030 pixels.
 - The file size must be 1 MB or smaller per file.
 - The format must be JPEG (the file extension can be .jpg or .jpeg).
 - The file name must contain alphanumeric characters only (spaces are not allowed).

*2 Title, design concept (400 words or less in English), composition (number of posters), medium, month and year of production

3. Payment of Application Fee Saturday, 1 May – Monday, 2 August 2021

The application fee can be paid via bank transfer or credit card.

- Bank Transfer: In the payment section of MY PAGE, select bank transfer as your preferred method of payment. A receipt number will be issued and sent to you by email. Please indicate this number when making the bank transfer.

Note: Any incurring fees are payable by the applicant. Payments processed prior to or on Monday, 2 August, 2021 are accepted. However, please note that the processing time may vary depending on your financial institution.

- Credit Card: In the payment section of MY PAGE, "Stripe" (an online payment service) can be selected. Accepted credit cards are: VISA, Mastercard, American Express, JCB, Diners Club and Discover.

Application fees must be paid by the deadline. Your application will be complete once the Secretariat confirms the payment.

4. [Selected applicants only] Submission of Printed Posters Tuesday, 21 and Wednesday, 22 September, 2021

Selected works will be announced on Monday, 6 September, 2021, following the online judging sessions (first and second round). Selected applicants are to send in printed poster(s) to the JAGDA International Student Poster Award Secretariat for the third round of judging. At the same time, the digital data of the poster(s) should also be sent to the Secretariat by e-mail.

- Requirements for Printed Poster Submission (by mail)
 - The poster must be a printed material in B1 size. It must be the exact same design as the previously submitted work (any alterations of the design are not accepted).
 - Three-dimensional, untrimmed, paneled, mounted and/or framed works are not accepted.
 - A label must be taped at the bottom right corner of the back side of each poster (*for a series, one label per poster). This label will be sent by e-mail from the Secretariat along with the announcement of selection.
 - To prevent shipping damages, pack with extra care.
 - Shipping and any other incurring fees are payable by the applicant.

- Requirements for Digital Data Submission (by e-mail)
 - The color mode must be CMYK with a resolution of 350 dpi and dimensions of width 182 mm x height 257 mm.
 - The format must be JPEG (the file extension can be .jpg or .jpeg).

The additional details are to be provided in the E-mail notification of selected applicants.

Judging Process

The first and second round of judging will be conducted online, where Selected Works will be determined. The third round of judging will be held in person in front of printed posters, where the Grand Prix and other award-winning works will be determined. Personal information such as the applicant's name, school etc. will be concealed throughout the judging sessions. The jury is comprised of the following members.

The first round [JAGDA Student Grand Prix Committee]
Koji Iyama (Japan)[Chairman]
Koichi Kosugi (Japan)
Takafumi Kusagaya (Japan)
Norito Shinmura (Japan)

The second and third round
Taku Satoh (Japan)[Jury president]
Jonathan Barnbrook (UK)
Rika Eguchi (Japan)
Na Kim (South Korea / Germany)
Kei Matsushita (Japan)
Kashiwa Sato (Japan)
Yong Wu (China)

Awards

The following awards will be presented upon agreement among the jury members.

Grand Prix	1 work (certificate and commemorative gift)
Gold	2 works (certificate and commemorative gift)
Silver	5 works (certificate and commemorative gift)
Bronze	10 works (certificate and commemorative gift)
Jury Prize	7 works (certificate)
Selected Works	Approximately 200 works

The Grand Prix and Gold recipients will be invited to attend the Awards Ceremony to be held in November 2021 (round-trip transportation and accommodation fees will be provided to winners residing in distant locations). The Grand Prix and Gold winning works will be published in the annual book "Graphic Design in Japan 2022". All Winning and Selected Works will be exhibited at the National Art Center, Tokyo and will be published in the official catalog.

Shipping Address for Printed Posters / Contact

JAGDA International Student Poster Award Secretariat
Japan Graphic Designers Association Inc.
Midtown Tower 5F, 9-7-1 Akasaka, Minato-ku, Tokyo 107-6205 Japan
E-mail info@jagda-gakusei.jp

Note: For any e-mail inquiry regarding your application, please include your full name and school name.

Schedule

Call for submissions opens	1 May, 2021	Applicants submit their details, description and digital data of the poster, and complete the application fee payment on the registration page.	
Submission deadline	Registration	23:59 JST(UTC+9), 31 July, 2021	Any registration or image upload past the deadline cannot be accepted.
	Fee Payment	23:59 JST(UTC+9), 2 August, 2021	Any payment past the deadline cannot be accepted.
The first and second round of judging	August 2021	Online judging sessions will be held.	
Announcement of Selected Works	6 September, 2021	The announcement of Selected Works will be made on the JAGDA International Student Poster Award 2021 website. This information will also be sent out to the selected applicants by e-mail.	
Submission of printed posters	Must arrive between 21 September and 22 September, 2021	Selected applicants are to send printed poster(s) and its digital data to the JAGDA International Student Poster Award Secretariat.	
The third round of judging	October 2021	A judging session in front of printed posters will be held.	
Announcement of Winning Works	11 October, 2021	The announcement of Winning Works will be made on the JAGDA International Student Poster Award 2021 website. This information will also be sent out to the winners by e-mail.	
Exhibition	24 November - 6 December, 2021	The National Art Center, Tokyo	
Catalog to be published	24 November, 2021	Winning Works and Selected Works will be published in the catalog.	

The schedule is subject to change depending on the situation of the spread of COVID-19. Please check the website for the latest information.

Important: All submitted works must be an original work of the applicant and must not infringe the intellectual property rights of any third party. In the event of infringement of intellectual property rights, the applicant's work(s) will be disqualified, even if the work had been selected or awarded. The copyright of submitted works belongs to the creators. The organizer reserves the right to publish the Selected and Winning Works along with the creator's name, school, year and region, on websites, pamphlets, catalogs, etc., as well as to display at exhibitions and to use publicly use them for official purposes concerning this project. Applicants are responsible for bearing all costs associated with the production and shipping of the submitted works. The submitted works will not be returned, unless if the applicant requests in advance for the work to be returned at their own expense. The organizer will handle all submitted work with utmost care, however, will not be held responsible in case of any damage. The organizer will not be held responsible for any problems arising from the submitted works. All applicant's personal information will only be used by the organizer to the extent necessary for the execution of this project, or for providing information to related projects, and will not be shared with any third party without the consent of the applicant.

Organized by Japan Graphic Designers Association Inc.(JAGDA) Produced by JAGDA Student Grand Prix Committee

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