

JAGDA INTERNATIONAL STUDENT POSTER AWARD 2025

<https://jagda-gakusei.jp/en/>

JAGDA International Student Poster Award was established with the mission to discover and acknowledge outstanding young talents from across the world and to promote the further advancement of graphic design. Posters allow ideas to be freely expressed through the rich mixture of graphics and texts, giving them the instantaneous power to move the hearts of people and create visual communications beyond borders and boundaries. Our hope is to cultivate a better understanding of each other and to share international issues through the medium of posters. We look forward to your challenges!

Theme

Safe

Accepted Works

Works must be a poster in B1 size (width 728mm x height 1,030mm, portrait orientation only) produced between August 2024 and July 2025. **The work must include the word "Safe"** (*the word can be used independently or as a part of a slogan, body copy or any other format. Please note that it should be spelled out exactly as "Safe"). In addition to works produced for this award, school assignments, graduation projects and works submitted to other awards are also accepted. **The use of stock photos (including photographs, illustrations, and others), regardless of whether paid or free, is strictly prohibited.**

Eligibility

Applicants must be current students enrolled in high school, technical college, specialized training college, university or graduate school as of 1 January 2025. Applicants of all nationalities and all ages are welcome to apply. Applications from teams are not accepted (individuals only).

Number of Submissions

The number of submissions per applicant is unlimited. When submitting a series, it should consist of 3 or less posters.

Application Fee

1,000 Japanese Yen per poster (*2,000 Yen for a series comprised of 2 posters and 3,000 Yen for a series comprised of 3 posters).

Application Procedure

Follow the steps 1-4 as explained below.

1. Registration

Thursday, 1 May – Thursday, 31 July

Visit the JAGDA International Student Poster Award 2025 website (<https://jagda-gakusei.jp/en/>) and proceed to the application page to submit your details (*1).

Once submitted, "My Page" will be created. Submission of work(s) and application fee payment can be completed on My Page. The language setting can be changed at the top right corner of the page.

Note: Applicants' information from the previous years has been deleted. Even if you have registered in the past, you will need to register again. If your email is set to filter messages, please make sure to accept incoming messages from the domain "jagda-gakusei.jp".

*1 Name, date of birth, school (school name/faculty/department/year level), postal address (postcode/address/phone number), login information (ID/password)

2. Submission of Description and Digital Image

Thursday, 1 May – Thursday, 31 July

On My Page, fill out the description (*2) and upload the digital image of your poster.

Requirements for uploading the digital image

- The color mode must be RGB with dimensions of 728 pixels (width) x 1,030 pixels (height).
- The file size must be 1 MB or smaller per file.
- The format must be JPEG (the file extension can be .jpg or .jpeg).
- The file name must contain alphanumeric characters only (spaces are not allowed).

*2 Title, design concept (400 words or less in English), composition (number of posters), Use of Generative AI, month and year of production

3. Payment of Application Fee

Thursday, 1 May – Friday, 1 August

The application fee can be paid via bank transfer or credit card.

Bank Transfer: In the payment section of My Page, select bank transfer as your preferred method of payment. A receipt number will be issued and sent to you by email. Please indicate this number when making the bank transfer.

Note: Any incurring fees are payable by the applicant.

Payments processed prior to or on 1 August 2025 are accepted. However, please note that the processing time may vary depending on your financial institution.

Credit Card: In the payment section of My Page, select credit card as your preferred method of payment. Accepted credit cards are: VISA, Mastercard, American Express, JCB, Diners Club and Discover.

Application fees must be paid by the deadline. Your application will be complete once the Secretariat confirms the payment.

4. [Selected Applicants Only]

Submission of Printed Poster and Digital Image
Poster must arrive between
Thursday, 11 September – Friday, 12 September
Image must be received by Friday, 12 September

Selected works will be announced on Wednesday, 27 August, following the online screenings (first and second rounds). Selected applicants should send in printed poster(s) to the JAGDA International Student Poster Award Secretariat for the third screening. At the same time, the digital image of the poster(s) should also be sent to the Secretariat by email.

Requirements for Printed Poster Submission (by courier)

- The poster must be a printed material in full B1 size (do not include trim marks). It must be exactly the same design as the previously submitted work (any alterations to the design are not accepted).
- Three-dimensional, untrimmed (uncut and oversized with trim marks remaining), paneled, mounted and/or framed works are not accepted.
- A label must be taped at the bottom right corner of the back side of each poster (*for a series, one label per poster). Use the designated label.
- To prevent shipping damages, pack with extra care.
- Shipping and any other incurring fees are payable by the applicant.

Requirements for Digital Image Submission (by email)

- The color mode must be CMYK with a resolution of 350 dpi and dimensions of width 182 mm x height 257 mm.
- The format must be JPEG (the file extension can be .jpg or .jpeg).

Additional details will be provided in the email notification to be sent out to selected applicants.

Copyright Guidelines

To All Applicants

- Any work that plagiarizes and/or copies another creator's work (except for those surpassing 70 years after the creator's death) is considered copyright infringement and ineligible to apply. Additionally, any work that incorporates and/or modifies parts of another creator's work (as aforementioned), including those intended as satire and/or parody, may also be considered copyright infringement. Therefore, if referencing another work, it is mandatory for applicants to provide further information on the referenced work under "Design Concept", including its creator's name, medium (where it was published), year of publication, and the purpose of incorporation/modification. Lacking to provide this information will be considered plagiarism and/or a copy of another creator's work.

- Applicants are responsible for making sure that their work does not infringe another creator's copyright before making a submission.

- Should JAGDA determine that a submitted work infringes another creator's work, its selection and/or award will be cancelled and forfeited, even after they have been confirmed and publicly announced. The same applies to any work that infringes the portrait rights and/or moral rights of others.

Request to Teaching Staff in Charge

- If your student is making a submission as a part of your class activity, please be sure to review the information above and thoroughly check with your student that the work does not infringe the copyright, portrait, and/or moral rights of others. Please note that even if the submitted work gives an impression of being similar to another creator's work, having commonality only in the idea will not be considered copyright infringement.

Assessment Process

The first and second screenings will be conducted online, where Selected Works will be determined. The third screening will be held in person in front of printed posters, where the Grand Prix and other award-winning works will be determined. Personal information including the applicant's name and school will be concealed throughout the screenings. The 2025 jury is comprised of the following members.

Jury members for the first screening

[JAGDA Student Grand Prix Committee]

Koji Iyama (Japan) [Chairperson]

Koichi Kosugi (Japan)

Takafumi Kusagaya (Japan)

Takeo Nakano (Japan)

Chiharu Shimizu (Japan)

Norito Shinmura (Japan)

Seri Tanaka (Japan)

Agata Yamaguchi (Japan)

Jury members for the second and third screenings

Kazufumi Nagai (Japan) [Jury president]

Kodue Hibino (Japan)

Atsuki Kikuchi (Japan)

Tiger Pan (China)

John Warwicker (Australia/UK)

Awards

The following awards will be presented upon agreement among the jury members.

Grand Prix	1 work (certificate and commemorative gift)
Gold	2 works (certificate and commemorative gift)
Silver	5 works (certificate and commemorative gift)
Bronze	10 works (certificate and commemorative gift)
Jury Award	5 works (certificate)
Committee Member Award	8 works (certificate)
Special Sponsor Award	Approximately 20 works (certificate)
Selected Works	Approximately 200 works

The Grand Prix and Gold recipients will be invited to attend the Awards Ceremony to be held in Tokyo in November 2025 (round-trip transportation and accommodation fees will be provided to winners residing in distant locations). The Grand Prix, Gold and Silver winning works will be published in the annual book "Graphic Design in Japan 2026". All Winning and Selected Works will be exhibited at the National Art Center, Tokyo and will be published in the official catalog.

Contact/

Shipping Address for Printed Posters

JAGDA International Student Poster Award Secretariat

Japan Graphic Design Association Inc.

Midtown Tower 5F, 9-7-1 Akasaka, Minato-ku, Tokyo 107-6205 Japan

Email info@jagda-gakusei.jp

Note: For any email inquiries regarding your application, please include your full name and school name.

Schedule

Call for submissions opens	1 May 2025	Applicants submit their details, description and digital Image of the poster, and complete the application fee payment on the registration page.	
Submission deadline	Registration	31 July 2025 at 23:59 JST (UTC+9)	Any registration or image upload past the deadline will not be accepted.
	Fee Payment	1 August 2025 at 23:59 JST (UTC+9)	Any payment past the deadline will not be accepted.
First and second screenings	August 2025	Online screenings will be held.	
Announcement of Selected Works	27 August 2025	Selected Works will be announced on the JAGDA International Student Poster Award 2025 website. This information will also be sent out to the selected applicants by email.	
Submission of printed posters	Posters must arrive between 11 September and 12 September 2025	Selected applicants are to send printed poster(s) and its digital image to the JAGDA International Student Poster Award Secretariat.	
Third screening	Late September 2025	The final screening in front of printed posters will be held.	
Announcement of Winning Works	8 October 2025	Winning Works will be announced on the JAGDA International Student Poster Award 2025 website. This information will also be sent out to the winners by email.	
Exhibition	26 November – 8 December 2025	Winning Works and Selected Works will be exhibited at the National Art Center, Tokyo.	
Catalog to be published	26 November 2025	Winning Works and Selected Works will be published in the catalog.	

Important: All submitted works must be an original work of the applicant and must not infringe the intellectual property rights of any third party. In the event of an infringement of intellectual property rights, the applicant's work(s) will be disqualified, even if the work has been selected or awarded. The copyright of a submitted works belongs to its creators. The organizer reserves the right to publish the Selected and Winning Works along with the creator's name, school, year level, and region, on websites, pamphlets, catalogs, and others, as well as to display them at exhibitions and to publicly use them for official purposes concerning this award. Applicants are responsible for bearing all costs associated with the production and shipping of the submitted works. The submitted works will not be returned, unless if the applicant requests in advance for the work to be returned at their own expense. The organizer will handle all submitted works with utmost care, however, will not be held responsible for any damage. The organizer will not be held responsible for any problems arising from the submitted works. All applicants' personal information will only be used by the organizer to the extent necessary for the execution of this award, or for providing information to related projects, and will not be shared with any third party without the consent of the applicant.

Organized by Japan Graphic Design Association Inc. (JAGDA) Produced by JAGDA Student Grand Prix Committee